

VIRGINIA PRODUCTION ALLIANCE

Banner Ads

The Virginia Production Alliance is making a special offer to companies involved in Virginia production. Companies will have the opportunity to purchase banner ads on the VPA website For the period of March 2006 – April 2007 this site was receiving an average of 3000 page views a month, with numbers growing significantly in recent months. Visitors to the site are a targeted and highly selective group of individuals, most of whom are actively involved in film, video, audio or new media production in Virginia.

A limited number of banner ads will appear on the homepage in rotation, while other ads will be available on the inside pages. VPA sponsors at the \$1500 level or higher will receive a free ad for the year. All corporate members will receive a free link from the VPA website to their company's site, and can purchase web ads at a significant discount.

HOME PAGE

Ads will appear in rotation.

\$100 per month - \$1000 yearly for industry members

\$ 50 per month - \$500 yearly - corporate members

INSIDE PAGES

Ad placement is determined by the Virginia Production Alliance webmaster, and is based upon availability.

\$ 50 per month - \$500 yearly - Industry members or prime locations

\$ 25 per month - \$250 yearly - Corporate Member

SPONSORS

Sponsors at the \$1500 or greater level receive a free banner ad (VPA chooses location)

LINKS

\$125 - Corporate members will receive a link from the VPA website to their website.

SPECS

Ads must be ready for the web, and must be in either a JPG or GIF format. Homepage ads are 150 pixels wide by 225 pixels high. Ads on the inside pages are 320 pixels wide by 80 pixels high. Email ad to Matthew Costello, VPA webmaster, at matthew@costello-media.com .

If you require help in creating your ad, ask a VPA representative for assistance.

INFORMATION

Virginia Production alliance Website - www.filmva.com

Lucy Hutchinson, VPA Executive Assistant - lucy@filmva.com

Matthew Costello, VPA Webmaster (804) 330-7273